



## Support for patient organizations in Norway

### Blodkreftforeningen

The Norwegian Blood Cancer Society works for those who have been affected by blood cancer or a blood cancer-related disease, as well as for relatives of someone who has blood cancer. The main purpose of their work is to contribute to a better life for the members of the association. The association is also a member of the Norwegian Cancer Society.

We have supported the Blood Cancer Society since 2022.

#### During 2022:

- NOK 50,000 for advertising
- NOK 120 000 support for multiple myeloma seminar

Our overall support was NOK 170,000 and represented 2.5% of the organisation's income.

#### During 2021:

- No financial support

#### During 2020:

- No financial support

### Gynkreftforeningen

The Gyn Cancer Society is run by women volunteers who are or have been affected by gynecological cancer. The association is an associate member of the Norwegian Cancer Society. The main focus of the Norwegian Cancer Society is to generate knowledge about what should be improved in the health service's diagnosis, treatment, rehabilitation, follow-up and prevention of gynecological cancer.

We have supported the Gyn Cancer Society since 2017.

#### During 2022:

- NOK 31 000 for advertising
- NOK 200 000:
  - Sponge Arendalsuka 20 000
  - #Kjennetter-kampanje, websites, side effects Parp inhibitors: 80 000 NOK
  - Knowledge days 50 000 NOK



- Brochure: 50 000 NOK

Our overall support was 231,000 NOK and represent just above 3% of the organization's income.

### **During 2021:**

- GSK supported the "Kjennetter" campaign by displaying information boards in doctors' offices for £50,000
- GSK contributed NOK 50,000 to the preparation of the "kjennetter" brochure
- GSK supported "Kunnskapsdager" with NOK 250,000,-
- GSK supported information for GPs (film, preparation of professional information) with NOK. 50 000
- GSK bought four half-page ads in "Afrodite," totaling NOK 30 000

Our overall support was NOK 430 000 and represented 5.5 % of the organization's revenue.

### **During 20 20:**

- GSK bought four half-page ads in "Afrodite," totaling \$26,000
- GSK contributed NOK. 35,000 for the national congress and knowledge weekend in April 2020.
- GSK contributed NOK. 35,000 for the education of user represants.

Our total support was NOK 96,000 and represented 1.67% av the organisation's income.

## **HivNorge**

HIV Norway is a politically and religiously independent national patient and interest organization for people living with HIV, next of kin and others affected or concerned about HIV. HIV Norway's task is to secure the rights and interests of HIV-positive people in society.

We have supported HIV Norway since 2014.

### **During 2022:**

- No financial support

### **During 2021:**

- Internal education April 2021, NOK 1300,-

Our support represented <0.1% of the organization's income.

### **During 2020:**

- GSK contributed NOK. 35,000 to project on training of HIV informant pioneers who work with elderly with HIV.
- GSK contributed NOK. 10,000 with a seminar for elderly with HIV.
- GSK contributed NOK. 30,000 for events related to World AIDS Day on 1 December 2020.
- GSK/ViiV participated with speaker Nneka Nwokolo in connection with a webinar on women and HIV. No value transfer.



Our total support was NOK 75,000 and represented 0.76% av the organisation's income.

### **Norwegian Asthma and Allergy Association (NAAF)**

The Asthma and Allergy Association works to slow down the increasing development of asthma, allergy and hypersensitivity diseases, and for those who have the diseases to be able to live as well as possible with them.

We have supported the NAAF since 2008.

#### **During 2022:**

- No financial support

#### **During 2021:**

- GSK provided support of NOK 21.520,- through the purchase of an advertisement in the member magazine "AstmaAllergi"

Our support represented <0.1% of the organization's income.

#### **During 2020:**

- GSK contributed NOK. 150 000 in a collaborative project with NAAF on the topic "asthma management". The purpose was to focus on coping with asthma by focusing on knowledge about disease and asthma control. The following activities were included:
  - Webinar focusing on asthma control and the importance of annual check-ups of asthma patients. GSK participated in the planning work and informed about the webinar through its channels.
  - Made a series of exercise videos aimed at asthma patients
  - NAAF and GSK prepared and conducted a market study aimed at both physicians and patients with a focus on the degree of asthma control and follow-up of asthma patients.

Our total support was NOK 150,000 and represented 0.39 % of the Federation's income.

### **National Association for Heart and Lung Disease (LHL)**

The Norwegian Association for Heart and Lung Disease is a member-based and non-profit health organization that offers treatment and health services to patients with heart and lung disease.

We have supported LHL since 2008.

#### **During 2022:**

- No financial support

#### **During 2021:**



- GSK Consumer contributed to LHL's smoking cessation campaign to support LHL's work in conjunction with WHO's No Tobacco Day on 31 May 2021 and for six consecutive weeks. GSK's contribution to the campaign was the creation of a website and social media content. The total contribution from GSK was NOK. 224,953. Payment did not go directly to LHL, but to the relevant media agency.

Our support represented 0.002 % of the organization's income.

**During 2020:**

- No financial support